

# **COMPANY IDENTITY\_**



## **ABOUT THE COMPANY**

MGE Auto Private Limited is a trusted Indian exporter and development partner for precision-engineered automotive spare parts and assemblies. Founded in 1999, MGE brings over 25 years of experience in supplying OEM-type and custom-developed components for two-wheelers, three-wheelers, passenger, and light commercial vehicles.

With exports to 45+ countries across Africa, Latin America, Europe, and the Middle East, MGE has earned a strong reputation for quality, reliability, and engineering precision. Its flexible supply and development network across North India enables complete export solutions — from product design and development to quality inspection, packaging, and shipment — ensuring consistent standards and customer confidence in every order.

Supported by an in-house technical and inspection team, MGE provides end-to-end component development from drawings, CAD models, or buyer samples. The company's diversified capabilities include sheet-metal fabrication, CNC/VMC machining, rubber and plastic molding, die-casting, electrical assemblies, wire braiding, and linkage parts, all validated through structured inspection and batch-wise quality checks.

MGE Auto is a registered member of EEPC India, FIEO, and MSME, and holds ISO 9001:2015 and ZED Bronze Certifications for quality and sustainable business practices. Every product is 100% Indian-origin compliant, backed by transparent documentation and ethical trade standards.

# QUALITY STANDARD & PROFESSIONAL MEMBERSHIPS











## **VISION, MISSION & CORE VALUES**

**Vision:** To be recognized globally as a preferred source for precision automotive components — trusted for quality, reliability, and innovation.

**Mission:** To deliver world-class automotive parts and development solutions through continuous improvement, strong supplier partnerships, and transparent business practices that empower global importers and distributors.

**Core Values:** Trust & Transparency: Building long-term relationships through integrity and reliability.

**Quality & Precision:** Engineering every part to meet or exceed OEM expectations.

**Customization & Innovation:** Developing new products quickly from buyer drawings or samples.

**Sustainability & Responsibility:** Committed to ethical sourcing and ecoconscious packaging.

**Customer Success First:** We grow by ensuring every customer's satisfaction and success.

#### **OUR ESTEEMED INDIAN CUSTOMER**





# **GLOBAL PRESENCE**



# **CAPABILITIES & QUALITY OVERVIEW**

Function	Highlights
Engineering & Development	CAD/CAM design, reverse engineering, and rapid prototyping
Production Network	Trusted partner units for machining, molding, casting, and assembly
Inspection & QC	Dimensional checks, coating tests, and pre-dispatch batch inspections
Packaging & Logistics	Custom-branded export packing, labeling, and barcoding
Customer Support	Dedicated export team for technical communication and documentation

<sup>&</sup>quot;Our strength lies in coordination, precision, and performance — a distributed network delivering centralized quality."

## WHY CHOOSE MGE AUTO



Exporting In 20+
Countries



European Quality Standards
Export Quality Checks



Most Trustable Brand over 1000+ happy customers



Pan India Network
Sourcing from 3000+ cities



ISO 9001:2015 Compliance



In-House Manufacturing
Completely Made In India

## **COMPANY HISTORY TIMELINE**



#### 1999

MG Enterprises was founded by Mr. Gulshan Malhotra and Mrs. Geetu Malhotra with the mission to supply high-quality automotive spare parts.



#### From 1999 to 2013

MG Enterprises exclusively served the Indian market, collaborating with topnotch companies and export houses.



#### 2013

MG Enterprises expanded its market presence by entering into the exports market.



#### 2014

The company established its online presence, enhancing accessibility to customers worldwide.



#### 2015

In-house Research and Development (R&D) and production lines were established for each product category, emphasizing quality control and innovation.



#### 2023

MG Enterprises achieved a significant milestone by becoming Original Equipment (OE) suppliers, with Royal Enfield (Eicher Motors) as its first customer.



#### 2024

MG Enterprises underwent a structural transformation and converted to a private limited company, operating under the name MGE Auto Private Limited.



#### 2030

The company aspires to become Punjab's biggest export house for automotive parts and a leading provider of customized development solutions.

# **OUR PRODUCT RANGE OVERVIEW**

TWO-WHEELER & THREE-WHEELER SPARE PARTS & COMPONENTS



SHEET METAL PARTS
DEVELOPMENT & CUSTOM FABRICATION



**RUBBER PARTS & MOLDED COMPONENTS** 



PLASTIC INJECTION & MOLDED PARTS



**ELECTRICAL & ELECTRONIC AUTOMOTIVE COMPONENTS** 



**LINKAGE PARTS** 



DIE- CAST COMPONENTS & PRECISION-ALUMINIUM PARTS



**BEARINGS** 



**HAND TOOLS & LUBRICATION EQUIPMENTS** 



# **OUR PRODUCTS**

## TWO-WHEELER & THREE-WHEELER SPARE PARTS & COMPONENTS



































#### SHEET METAL PARTS DEVELOPMENT & CUSTOM FABRICATION



































## **RUBBER PARTS & MOLDED COMPONENTS**



































# **OUR PRODUCTS**

## **PLASTIC INJECTION & MOLDED PARTS**



































## **ELECTRICAL & ELECTRONIC AUTOMOTIVE COMPONENTS**



































## **LINKAGE PARTS, PINS & ASSEMBLIES**



































# **OUR PRODUCTS**

## **DIE-CAST COMPONENTS & PRECISION-ALUMINIUM PARTS**





















## **BEARINGS & BEARING ASSEMBLIES**



## **HAND TOOLS & LUBRICATION EQUIPMENT**



# CUSTOM PARTS DEVELOPMENT & ENGINEERING SOLUTIONS



We specialize in developing precision-engineered components as per buyer drawings, CAD models, or physical samples. Our in-house engineering and inspection team ensures quality, accuracy, and reliability — from concept to final production.

# **OUR INFRASTRUCTURE**





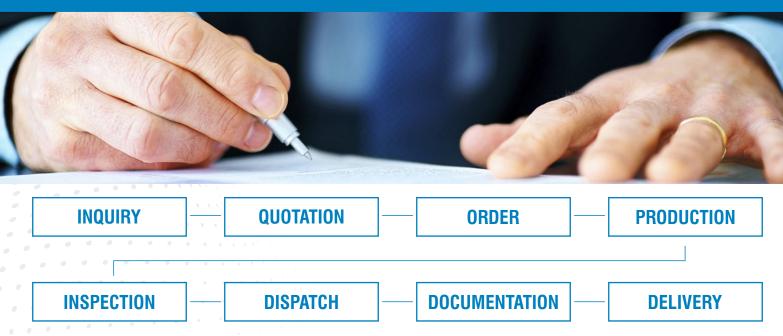








## ORDERING PROCESS & PAYMENT TERMS



At MGE Auto Private Limited, our goal is to make every order simple, transparent, and reliable — from initial inquiry to final delivery. Each order is handled with meticulous attention to detail, ensuring consistent quality, timely communication, and smooth logistics.

#### **Minimum Order Quantity (MOQ)**

- MOQs are flexible and product-specific, depending on item category, tooling requirements, and production cycle.
- For custom developments, MOQs are determined during the design and sampling stage based on technical feasibility.
- MGE supports trial consignments and small evaluation orders for new customers to build long-term business confidence.

#### **Lead Time**

- Standard parts: Normally dispatched within 30–45 days after order confirmation.
- New developments or customized parts: Typically 60–75 days including design, sampling, and approval.
- Urgent requirements: Partial or express dispatches can be arranged upon request. All shipments are subject to strict pre-dispatch
- inspection and packaging verification to ensure consistency and safety.

#### **Payment Terms**

For new clients:

- 50% advance at order confirmation
- Balance 50% before shipment (after inspection and packing approval)

For established partners:

- Negotiable flexible terms such as 30% advance and 70% before dispatch, or L/C arrangements for high-volume business.
- Payment modes: Bank transfer via SWIFT / TT, fully supported by compliant export documentation.

#### **Packing & Shipping**

- Products are packed in export-grade boxes, wooden crates, or customized branded cartons depending on weight and material.
- Shipments can be handled under FOB, CIF, C&F, or Door Delivery terms.
- Preferred transport modes include sea freight for bulk shipments and air freight for urgent or high-value goods.

#### **Documentation & Quality Assurance**

- Each shipment is accompanied by Invoice, Packing List, Certificate of Origin, and other necessary export documents.
- Fumigation, labeling, and barcoding provided as per destination country requirements.
- Visual inspection photos and videos can be shared for buyer records prior to dispatch.
- MGE Auto builds trust through precision, transparency, and consistency every order is treated as a long-term partnership.

